

**Email Newsletter Privacy Policy** **Effective Date: October 2023**

At Doncaster Deaf Trust, we are committed to safeguarding your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and protect the personal information you provide to us when subscribing to our email newsletter.

* Information We Collect:

When you subscribe to our email newsletter, we may collect the following personal information:

a. Email Address: We collect your email address to send you our newsletter and relevant updates.

* How We Use Your Personal Information:

We use your personal information for the following purposes:

a. Newsletter Delivery: We use your name and email address to send you our newsletter and updates.

b. Communication: We may use your email address to communicate with you regarding your subscription, respond to your inquiries, and provide customer support.

c. Analytics: We may collect and analyse data related to your interaction with our emails, such as open rates and click-through rates, to improve the content and relevance of our newsletters.

* Sharing Your Personal Information:

We will never sell, trade, or rent your personal information to third parties. We may share your information with trusted service providers who assist us in delivering our newsletter and maintaining our website, but they are bound by strict confidentiality agreements and are not allowed to use your information for any other purpose.

* Security Measures:

We employ industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee absolute security.

* Your Choices and Opt-Out:

You can unsubscribe from our email newsletter at any time by emailing rlynch@ddt-deaf.org.uk and state that you are unsubscribing.

* Changes to this Privacy Policy:

We reserve the right to update and modify this Privacy Policy from time to time. Any changes will be reflected with a revised effective date. We encourage you to review this Privacy Policy periodically for any updates.

* Contact Us:

If you have any questions, concerns, or requests related to your personal information or this Privacy Policy, please contact us at: enquiries@ddt-deaf.org.uk.

By subscribing to our email newsletter, you acknowledge that you have read, understood, and agree to the terms of this Privacy Policy.

**Doncaster Deaf Trust**

01302 386700 enquiries@ddt-deaf.org.uk

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